

Guidelines for the Kyoto World Water Grand Prize to be presented at the 5th World Water Forum in March 2009, Istanbul, Turkey

A. Objective:

As the host city of the 3rd World Water Forum, Kyoto City aims to contribute to and cooperate in solving world water issues. The City hopes for the continued success of future World Water Fora and made a proposal to the World Water Council for an international Prize to honor an organization for their activities towards solving critical water issues at the grassroots level. The World Water Council, the Secretariat of the World Water Forum and Kyoto City will collaborate on the preparation and the awarding of this Prize. The Prize aims to honor an organization whose long term and continual activities have improved the welfare of all citizens by addressing critical water issues at the grassroots level in their communities and regions.

B. Organizer:

Kyoto World Water Grand Prize Committee and the Secretariat of the Prize, made up of representatives of the World Water Council and the Secretariat of the 5th World Water Forum.

C. Sponsors:

Kyoto City and Soroptimist International of Kyoto

D. What kind of activities will be valued?

Grassroots-level activities that are implemented in practical and tangible ways, and have a beneficial effect on the water situation will be considered in priority. The main focus for this second edition is activities that highlight the theme of "bridging divides for water". These activities may include (but are not limited to) projects (already implemented or ongoing), awareness-raising campaigns, and promotion of participatory processes, on water related issues such as water supply and sanitation, water-related diseases, irrigation, drainage, dams, river and lake basins, wetlands, groundwater, poverty, gender and/or ethnic equity, capacity building, community participation, poverty reduction.

The following are a few examples of activities at the grassroots level:

- Encouraging farmers or other water users to make efficient use of water;
- Training and raising awareness for school children, teachers, women, local government officials, other NGOs, ethnic minorities, etc;
- Introduction of rainwater-harvesting tanks or ponds;

- Development of simple water supply systems;
- Assisting activities in assessing pollution and introducing clean water technology;
- Building new toilets and upgrading existing pit latrines;
- Flood prevention for poor households;
- Participatory activities to empower the people to restore their own environment;
- Re-establishment of riparian vegetation zone alongside a river or wetlands;
- Clean-up campaigns to protect ecosystems or water quality;
- Promotion of reforestation in cooperation with local communities.

Many more activities other than these are welcome as candidates for the Prize.

E. Winning Prize:

Special awards for the pre-selected organizations:

According to available finances, the corresponding number of pre-selected organizations (one representative per organization) will be invited to the 5th World Water Forum in Istanbul, Turkey in March 2009 to present their activities. Necessary costs, such as airfare, Forum registration fee, accommodation and per diems will be coordinated by the Secretariat of the Kyoto World Water Ground Prize.

Award of the prize:

3,000,000 JPY will be awarded to the Prize winner. The prize money must be used by the winning organization to continue their award-winning activity or similar ones. The intended use of the funds is to be announced at the award ceremony. A trophy and a certificate will also be awarded.

F. Application period:

Applications will be accepted only during the period from the beginning of June 2008 to the end of November 2008 (6 months).

G. Eligibility for entry:

Any organization is eligible for the Prize, with the following exceptions:

- National governments;
- Local self-governing bodies;
- Commercial corporations;
- The Secretariat of the World Water Council;
- The Secretariat of the Japan Water Forum;
- Organizations represented by members of the Bureau of the World Water Council;
- Organizations represented by members of the International Panel of Judges.
- Organizers of the 5th World Water Forum (DSI, ISKI, IMM, etc).

- Past winners of this or other similar prizes

H. Selection procedure:

Screening: December 2008

According to available finances, the corresponding number of organizations will be pre-selected through the screening of the submitted documents, to evaluate which ones best correspond to the published criteria. This process is to be coordinated by the Secretariat of the Kyoto World Water Grand Prize. The ten finalists will also be selected at this stage.

Selection of the 10 finalists: January 2009

The selection of the 10 finalists from the pre-selected organizations will be made by the Kyoto World Water Grand Prize Committee.

Selection of the Prize winner (final selection): March 2009 (during the Forum)

The pre-selected candidates will make a presentation to participants at the 5th World Water Forum in Istanbul, and will be given a special certificate, but will not be competing for the Prize. The 10 finalists will make a presentation to the International Panel of Judges, consisting of 6 international water experts and the 6 members of the Kyoto World Water Grand Prize Committee. The International Panel of Judges will select the prize winner. .

Award Ceremony:

The award of the Prize will be made at the Closing Ceremony of the 5th World Water Forum on March 22nd, 2009

I. How to enter:

A duly filled in application form should be submitted to the Secretariat of the Kyoto World Water Prize through the “Water Prizes” option in the 5th World Water Forum’s **Virtual Meeting Space** (VMS). The form must be completed in English.

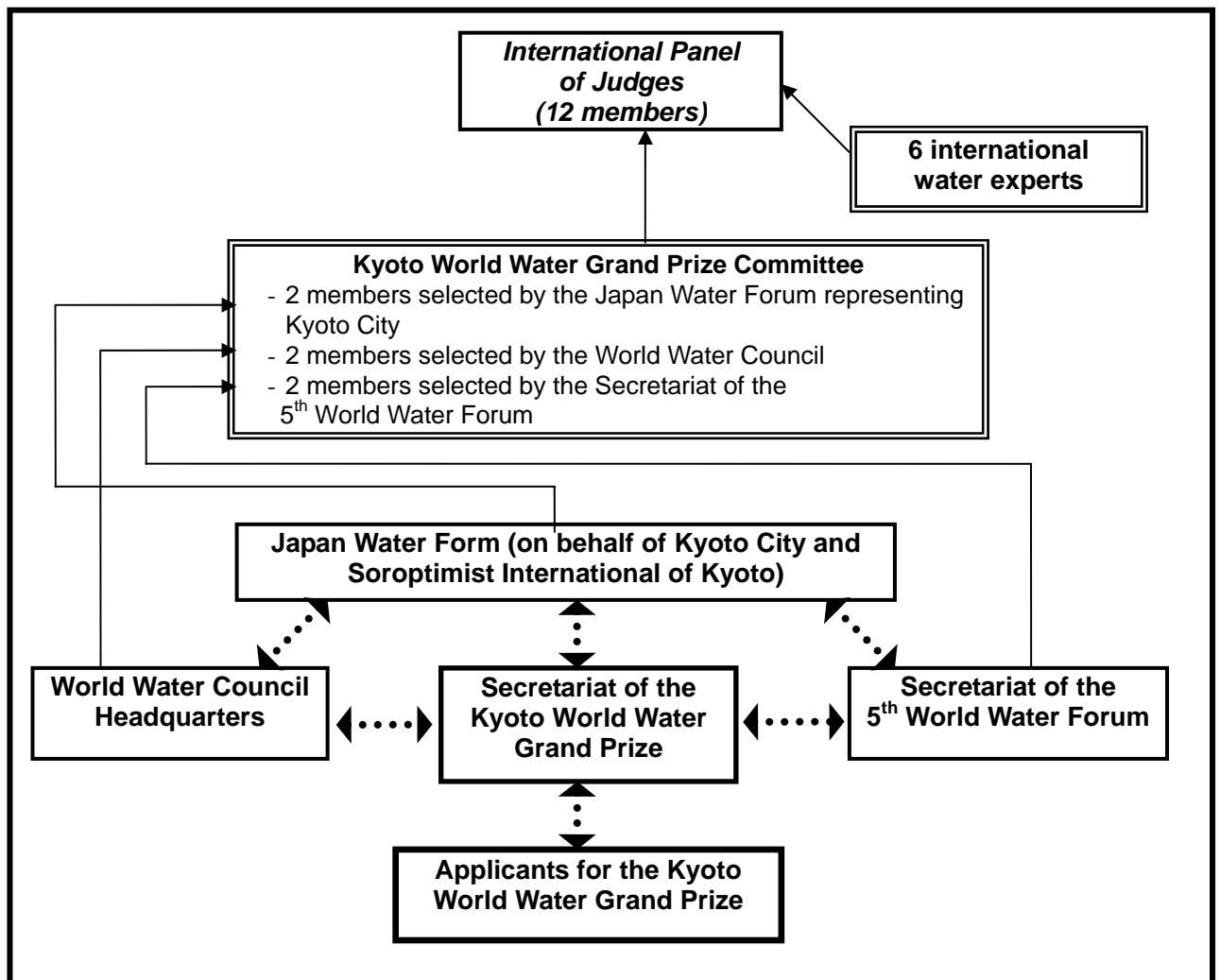
Materials to be submitted:

- Application Form (available on <http://portal.worldwaterforum5.org/>).
- Photographs or videos, which introduce the activity and the results of the activities (optional)
- Any other materials like brochures, which serve as a reference for evaluation (optional)

For any questions, please write to Colin Herron at kyoto_prize@worldwaterforum5.org.

- The criteria to be used in evaluating activities are included in this document.
- Any cost for entry such as postage and shipping cost is to be paid by the applicant.
- Materials submitted for entry will not be returned. They might be used or published partially or wholly by the organizer.

J. Organizational structure:



Criteria for Evaluating Water Actions

The following are the criteria that will be used when evaluating applications for the Kyoto World Water Grand Prize. The main focus that applications should attempt to highlight through their answers is “bridging divides for water”. All sections must be clearly answered in English.

1. Description of the Problem and Activity as Implemented

Brief and Clear description of the water problem at hand and consequently achieved activity should be provided.

Hints to fill in this section:

- Articulate the water problem at hand.
- Clear definition of the activity (i.e., where, when and why?)
- Difficulties in implementing the activity
- Additional relevant information

2. Description of divides that were bridged

The divides that were bridged in order to implement this action should be clearly described.

Hints to fill in this section:

- Specify the obstacles that had to be overcome in order to carry out the action (economic, technical, social, environmental, etc).
- Explain how these divides were bridged.
- Additional relevant information

3. Impact of Implemented Activity

The impact of the activity in alleviating or eradicating the water problem should be articulated.

Hints to fill in this section:

- Result after implementation (short-term and long-term general impact)
- Social impact (benefits for grassroots communities: poverty alleviation, improvement of quality of life)
- Economic impact (grassroots economic benefits: job opportunities, economic development)
- Environmental impact (does the project target an important challenge within the water environment?)
- Scale of the impact (in terms of IWRM, i.e., local, basin, sub-basin, regional, national, or multi-national)
- Indirect impact
- Additional relevant information

4. Stakeholder Participation

The contribution of all types of stakeholders involved in implementing or designing the activity should be clearly defined.

Hints to fill in this section

- Types of stakeholders involved (i.e., Grassroots, Researchers, NGOs, Government Officials, etc.)
- What was the role and contribution of involved stakeholders?
- User's involvement (how and when?)
- Resources used (how local resources have been efficiently used?)
- Additional relevant information

5. Sustainability

The plans for sustaining the action should be clearly reported.

Hints to fill in this section

- Problems to assuring sustainability (What are the obstacles toward sustainability)
- Replicability of the action (both opportunities and possible constraints on implementation in different circumstances; If the community wants to replicate the action, may they rely on your support?)
- Additional relevant information

6. Commitment

It is important to articulate your commitment to pursuing the activity or following it up.

Hints to fill in this section

- Plans of the actors to continue and expand the action
- Commitment to assure sustainability
- Expected outcomes versus actual outcomes (where action completed or partially completed)
- Additional relevant information

7. Originality and Innovative Ideas

Originality or innovative ideas for unsolved problems should be clearly reported.

Hints to fill in this section:

- Does the activity apply innovative solutions to an unsolved problem?
- What kind of technology and expertise has been used to optimize the results of your activity
- What is your contribution to the know-how or technology transfer?
- Can your activity be easily replicated and scaled up to accelerate provision of services to the unserved?
- Additional relevant information